

Comunicato stampa

Festival della Mente
Fifth Edition Sarzana - August 29-30-31, 2008

After the success of last year with an attendance of 31,000 people, the **Festival della Mente**, conceived and directed by Giulia Cogoli, celebrates its **5th edition (Sarzana, August 29 - 30 - 31, 2008)**.

This year, the first european festival devoted to creativity and creative processes, **promoted by Fondazione Carispe and Comune di Sarzana**, will feature more than fifty italian and foreign speakers: writers, artists, musicians, architects, anthropologists, historians, directors, actors, scientists, philosophers, who have dedicated original reflections to the nature and features of this most valued human faculty.

Every one of them has been asked to deliver a brand new and original lecture, performance, *lectio magistralis* or workshop.

In fact, we expect them not only to tell us *what*, but also *how* and *why*.

The program of this 5th edition consists of **more than 60 meetings** - lectures, workshops, shows, meetings, readings, and even workshops for children.

Given its amazing success last year, **ApprofonditaMente** is back. Meetings-lessons-workshops under restricted entry, about design, religion, environment, gastronomy, rhetoric, and art.

Against the current trend of cultural italian events, each one of the nine **ApprofonditaMente** meetings, lasting about two hours and a half, offer an in-depth analysis to a limited number of persons, in order to build a tighter relation between speaker and audience.

22 of the 60-plus meetings are dedicated to children. Drawing workshops, art and tailoring/dressmaking, building musical instruments with recyclable material, a journey into books (reading, producing and printing), a creative treasure hunt, and a training ground on maths, with games, puzzles and riddles.

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Sede Legale
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piazza Matteotti 1
19038 Sarzana, La Spezia

This year's festival will feature: the art historians Giovanni Agosti and Francesco Poli; the director Roberto Andò; the photographer Ferdinando Scianna; the anthropologists Marc Augé, Marco Aime and Franco La Cecla; the psychoanalysts Simona Argentieri and Silvia Vegetti Finzi; the magistrate Giuseppe Ayala; the english journalist Misha Glenny; the neuroscientist Bruno G. Bara; the historians Carlo Ginzburg and Alessandro Barbero; the puzzle maker Stefano Bartezzaghi; the food and wine journalist Allan Bay; the philosophers Remo Bodei, Armando Massarenti, Vito Mancuso, Laura Boella, Salvatore Natoli; the scientist Edoardo Boncinelli, the Greek scholar Eva Cantarella; the cultural journalist and critic Antonio Gnoli; the journalist and writer Carlo Grande; the fashion designer Stephan Janson; the architects Emiliano Armani, and Andrew Todd; the ethologist Danilo Mainardi; the logician Matteo Motterlini; the writer Giulio Mozzi; the mathematician Piergiorgio Odifreddi; the actor, director and writer Moni Ovadia; the historian of design Vanni Pasca Raymond; the writer and historian of literature Walter Siti; the cello player Giovanni Sollima; the pianist Cesare Picco, the artist Marta Dell'Angelo, the student of neuroesthetics Ludovica Lumer; the illustrator Alessandro Sanna; the scientific entertainer Fabia Bellese; the promoter of educational games projects Chiara Mainetti; the gardener and writer Umberto Pasti; the editor and translator Davide Tortorella; the writer Vittorio Sermonti; the actor and director Toni Servillo; the scientific journalist Sylvie Coyaud; the chef Carlo Cracco; the poet Maurizio Cucchi; the Bibliocist Paolo De Benedetti.

The Festival of the Mind, together with Laterza publishing house, launched in June the **FESTIVAL OF THE MIND BOOKS**, a series directed by Giulia Cogoli, consisting in essays derived from the Festival's lessons.

The first titles already published are:

Guido Barbujani, Pietro Cheli - *Sono razzista, ma sto cercando di smettere*;
Edoardo Boncinelli - *Come nascono le idee*;

On the occasion of the Festival two more will follow:

Toni Servillo, Gianfranco Capitta - *Interpretazione e creatività*;
Gustavo Pietropolli Charmet - *Fragile e spavaldo. Ritratto del nuovo adolescente*.

All four books will be presented by their authors in the Festival bookshop.

The Festival of the Mind is conceived and directed by **Giulia Cogoli**.

Informations and advance sale www.festivaldellamente.it

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